



Press Release: Tokyo Pack 2016

Japan Packaging Institute

Exhibitor Bookings to Open for Tokyo Pack 2016

Title: Tokyo International Packaging Exhibition 2016

Dates: 4-7 October 2016

Venue: Tokyo Big Sight, East Hall 1-6

JAPAN – Booking for Asia’s largest premier packaging exhibition TOKYO PACK 2016 will soon be opened to exhibitors keen to access the booming markets of the region.

TOKYO PACK 2016, running on 4 – 7 October 2016 at Tokyo Big Sight, Tokyo, Japan, is owned and operated directly by the Japan Packaging Institute (JPI).

Presenting state-of-the-art packaging, production and processing solutions for companies in the main sectors of Food & Beverage, Confectionery & Bakery products, Pharmaceuticals & Cosmetics, Non-food Consumer Goods, Industrial Products, TOKYO PACK 2016 will also exhibit a range of related services; Packaging Materials; Printing; Testing& Inspection; Logistics & Distribution; and Recycling& Disposal.

The biannual (every two years) exhibition will feature more than 2,600 booths representing 600 companies in the 23,000m² exhibition space, which attracts more than 70,000 visitors from inside Japan and overseas.

The recent edition of the exhibition, TOKYO PACK 2014, saw visitor numbers hit 178,698, significantly higher than the 175,870 that visited in the last show edition in 2012.

A total of 3,422 overseas visitors from 45 countries also registered for the exhibition, jumping almost 40% from the 2,031 who attended the 2012 show.

Meanwhile, exhibitor numbers increased by more than 7% to 665, of which 99 were first-time exhibitors at TOKYO PACK; 139 overseas exhibitors from 15 countries also participated.

For this upcoming show, companies can download the exhibitor application guide booklet and form from the TOKYO PACK 2016 website (<http://tokyo-pack.jp/en/>) from 7 September 2015.

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