

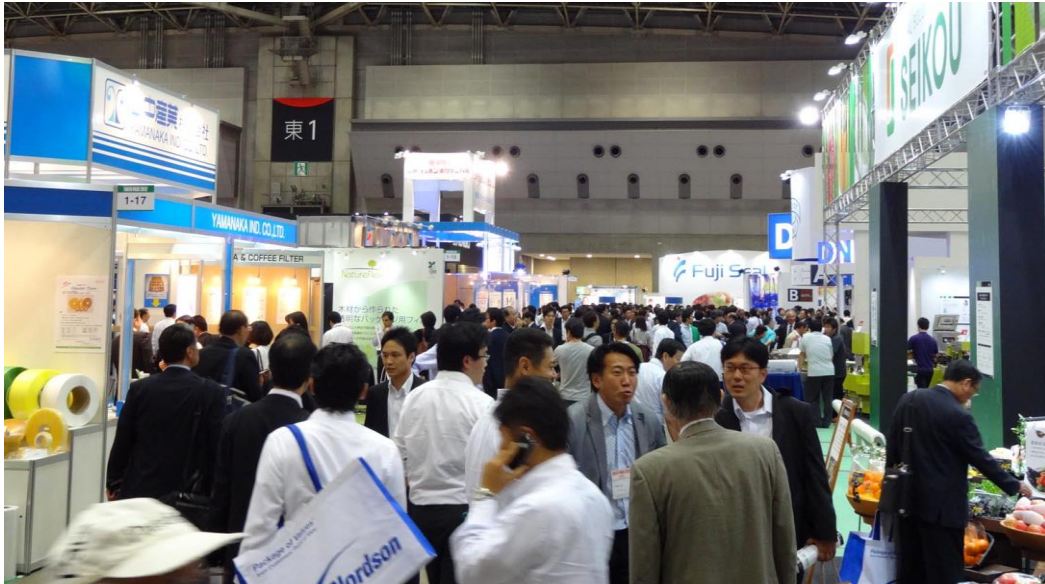


Press Release: Tokyo Pack 2014

Japan Packaging Institute

TOKYO PACK 2014 grows exhibitor numbers; at full capacity

Tokyo, Japan – Every square metre of the 51,380 m² exhibition space has been fully booked for Asia's largest packaging exhibition: TOKYO PACK 2014.



The Tokyo Pack Secretariat reports the number of exhibitors at the premier packaging show have exceeded 650 companies. “With a total of 654 companies committed to exhibiting this year, we have grown our exhibitor number by more than 7% from the 2012 edition” said Mr. Yoichi Sonoyama, Secretary General of the TOKYO PACK 2014 Secretariat. “In addition, of the total number of companies on show, a total of 99 are entirely new exhibitors.”

“This is a demonstration of companies’ belief that TOKYO PACK 2014 is the premier packaging exhibition in Asia, and the venue for them to showcase advanced packaging technologies, solutions and gain new business opportunities.”

Seizing new business opportunities at TOKYO PACK

Of all the exhibitors surveyed at TOKYO PACK 2012, 98.2% said they entered into new business negotiations due to leads generated at the show. 47.5% of exhibitors noted that many of the visitors to their booths were new customers.

When asked about the purpose of their visit to TOKYO PACK 2012, 63.7% of visitors said they were looking for information on new products and technologies, while 21.9% were sourcing for information to purchase equipment and solutions.

This year, TOKYO PACK 2014 exhibitors are already gearing up for an exciting show this October. Rengo Co., Ltd. has purchased the largest space at the exhibition to display a wide range of advanced packaging solutions at its 810m² booth.

Other prominent innovative Japanese companies that have also taken up significant exhibition space include Osaka Sealing Printing Co., Ltd and Oji Package Innovation Center Inc. with 450m² booth space each, Ishida Co., Ltd and Toppan Printing Co., Ltd with 360m² each, and Dai Nippon Printing Co., Ltd and Fuji Seal, Inc (315m² space each).



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About Tokyo Pack

Launched in 1966 and owned and operated directly by the Japan Packaging Institute (JPI), the biennial (every two years) exhibition will feature more than 2,500 booths representing 654 companies in the 51,380m² exhibition space, which attracts more than 18,5000 visitors from inside Japan and overseas.

During the last edition, more than 170,000 people visited TOKYO PACK 2012 during the four-day exhibition. For more information, visit <http://www.tokyo-pack.jp/en/>.

For exhibitor and visitor enquires, contact:

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