

🇸🇪 Sweden Packaging Innovation Seminar

- Join Sweden for Future Proof Packaging & Technology

13:30 - 13:35	Opening remarks	Business Sweden	Carsten Grönblad, Trade Commissioner to Japan
13:35 - 13:45	Sweden as a sustainable packaging partner	Business Sweden	Michail Pagounis, Program Manager, Materials
13:45 - 13:55	Tracking the future packaging legislations in Europe – implications and methods	RISE	Tomas Anderson, Head of key accounts and customer relations
13:55 - 14:15	The Art of Growing Forest	HOLMEN	Mr. Koji Hashimoto, Senior Sales Manager, In person Mr. Johan Granås, Sustainability Director, Video
14:15 - 14:25	Future considerations for barriers in packaging when moving from 2D to 3D	RISE	Tomas Anderson, Head of key accounts and customer relations
14:25 - 14:40	Ecohelix: Sustainable Packaging Coatings from Forest	Ecohelix	Petri Oinonen, CEO and Founder
14:40 - 14:55	Recyclable fiber-based screw caps and beyond	Blue Ocean Closures	Lars Sandberg, CEO
Short break (10 min)			
15:05 - 15:15	New possibilities to understand and enhance moisture resistance of packaging papers	RISE	Astrid Glasenapp, PhD & Senior Research Manager Packaging & Packaging Systems
15:15 - 15:45	Towards a Sustainable Future: Decarbonization and a Resource Circularity through Paper-based packages	Tetra Pak	Ryo Ichiyanagi, Marketing Manager Yuko Ohmori, Sustainability Director
15:45 - 15:55	Optimizing corrugated board packaging for e-commerce applications	RISE	Astrid Glasenapp, PhD & Senior Research Manager Packaging & Packaging Systems
15:55 - 16:10	Improving sustainability through innovative packaging materials and solution	Nefab	Jan Meissinger, Vice President East Asia
16:10 - 16:15	Closing remarks	Business Sweden	