

REPORT

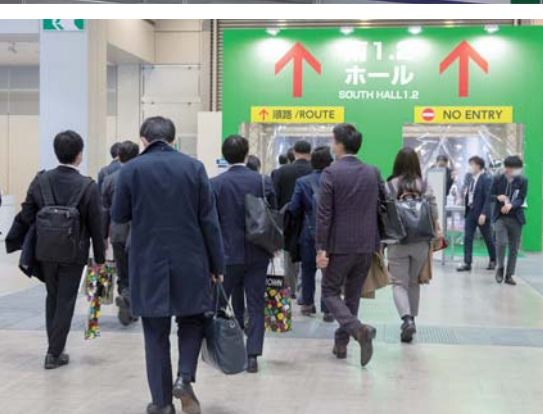
Working Towards
a Healthy Planet

TOKYO PACK 2021

TOKYO INTERNATIONAL PACKAGING EXHIBITION 2021
FEB.24~26, 2021 TOKYO BIG SIGHT



**TOKYO PACK 2021: The ultimate in Japanese
packaging technology & science**



TOKYO INTERNATIONAL PACKAGING EXHIBITION 2021

TOKYO PACK 2021

REPORT

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Outline

Title	TOKYO PACK 2021 – Tokyo International Packaging Exhibition 2021 –
Theme	Working Towards a Healthy Planet
Term	February 24 (Wed.) - 26 (Fri.), 2021
Time	10:00a.m. - 5:00p.m.
Venue	Tokyo International Exhibition Center "Tokyo Big Sight", (West Hall1-4/South Hall1-2)
Purpose	With a variety of exhibits from packaging materials and machinery to converting, packaging, distribution, environmental protection equipment etc., TOKYO PACK will serve as a platform for business negotiations and international exchanges, and contribute to the development of society from an international perspective.
Organizer	Japan Packaging Institute (JPI)
Supporting Organizations	Ministry of Economy, Trade and Industry / Japan Chamber of Commerce & Industry / Japan External Trade Organization / Japan Productivity Center / World Packaging Organization / Asian Packaging Federation / Japan Packaging Machinery Manufacturers Association / Japanese Material Handling Society / Tokyo Big Sight Inc.
Exhibits	Packaging Materials / Packaging Machinery / Packaging Related Converting Machinery / Printing Machinery / Food and Pharmaceutical Processing Machinery / Machinery for Inspection, Measurement, Additional operation / Packaging Design, Communication, Services / Logistics, Transport Equipment, Service / Research Institute, Organization, Press
Exhibition Scale	1,353 booths by 267 corporations

Working Committee Members

Chairman	Satoshi Nishino	Toyo Seikan Group Holdings, Ltd.
Vice-chairman	Kunio Tsuda Hidehiro Kajiwara	Takara Pac Ltd. KAJIWARA INC.
Members	Midori Nishigawa Keiji Sawano Yoshiro Komai Takashi Uesugi Shigeru Yamagata Junichi Saitou Hideki Machida Tohru Yagino Soichiro Katayama Hiroyuki Tanaka Akira Nakamura Keisuke Yamaguchi Mizue Iwasaki Testuo Terada Tomoyuki Takada Itsuki Shimasato Kensaku Tahara Shingo Yoshino Eiji Namie Yasunori Aoki Yoko Kaji Mitsuyuki Ishihara Michinori Yoneyama Kenichi Shimada Yoshihiro Yasukawa	Almarq Inc. ANRITSU INFIVIS CO., LTD. EDM corporation Idemitsu Unitech Co., Ltd. Oji Holdings Corporation Kyodo Printing Co., Ltd. Kyowa Automatic Machinery Co., Ltd. Crown-package Co., Ltd. Sun A. Kaken Co., Ltd. Shikoku Kakoki Co., Ltd. Strapack Corporation Dai Nippon Printing Co., Ltd. DIC Corporation DKSH Japan K. K. TOYO INK SC HOLDINGS CO., LTD. Toyo Jidoki Co., Ltd. Toyo Seikan Group Holdings, Ltd. Toppan Printing Co., Ltd. Topack Co., Ltd. Japan Industrial Edged Tool Co., Ltd. Nihon Tetra Pak K.K. Nippon Hoso-kikai Co., Ltd. Fujimori Kogyo Co., Ltd. Mitsubishi Corporation Packaging Ltd. Rengo Co., Ltd.

*as of March 1, 2021

Exhibitor Profile

Total Number of Exhibitors and Booths

Total No. of exhibitors	267	Total No. of booths	1,353
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Year	2021	2018	2016	2014	2012	2010
Exhibitors	267	700	669	684	600	551
Booths	1,353	2,609	2,556	2,490	2,270	2,118

Exhibitors and Booths by Business Category

Category	2021			2018		
	No. of exhibitors	No. of booths	Ratio %	No. of exhibitors	No. of booths	Ratio %
Packaging Materials / Containers	55	490	36.2	143	982	37.6%
Packaging Machines	45	329	24.3	98	519	19.9%
Printing / Converting Machines	32	154	11.4	60	314	12.0%
Machines for Food / Pharmaceutical / Cleaning	10	45	3.3	15	58	2.2%
Machines for Inspections / Measurement / Additional Operations	9	23	1.7	43	149	5.7%
Packaging Designs / Services	5	9	0.7	11	19	0.7%
Next Generation Technology / Packaging & Logistics Solution	12	44	3.3	19	75	2.9%
PR / PRESS	16	20	1.5	34	38	1.5%
Co-exhibitors	31	—	—	72	—	—
China Pavilion / Taiwan Pavilion	6	3	0.2	143	207	7.9%
Sponsor Projects	46	236	17.4	62	248	9.6%
Total	267	1,353	100.0%	700	2,609	100.0%

Total Number of Overseas Exhibitors and Booths

Year	2021	2018	2016	2014
No. of exhibitors	6	153	162	146
No. of booths	3	231	236	188

Argentina	Thailand	China	Taiwan	4 countries/regions
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Exhibitor Questionnaire Result

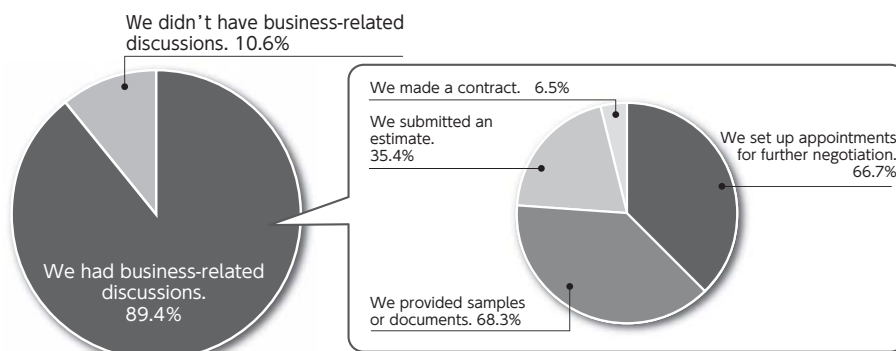
※The questionnaire was sent out to all the domestic exhibitors after the event.

※SA means “single answer” and MA means “multiple answer.”

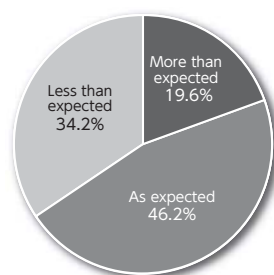
Q What were the results of the exhibition? (MA)

	Ratio (%)
We were able to acquire new customers.	19.6
We performed sales promotion and PR.	18.4
We communicated well with existing clients.	16.0
We conducted business negotiations.	12.9
We announced new products.	12.9
We were able to collect opinions about our products from visitors.	12.3
We were able to improve our company image in the industry.	7.9
Total	100.0

Q How did business discussions go during the exhibition period? (SA•MA)



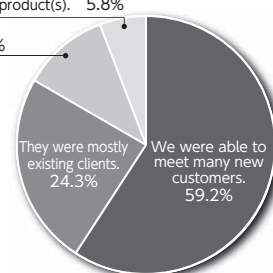
Q Did you receive a sufficient number of visitors to your booth? (SA)



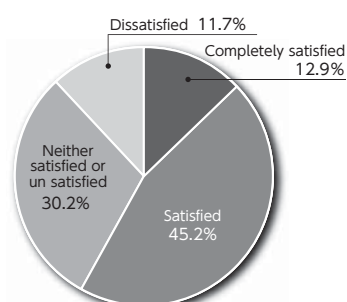
Q What was your impression of visitors to your booth? (SA)

We had many visitors who were not users of our product(s). 5.8%

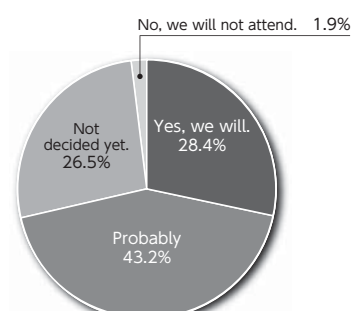
We had many visitors from competitors. 10.7%



Q Overall, how would you rate the show? (SA)



Q Do you plan to attend TOKYO PACK 2022? (SA)



Visitor Profile

Total Number of Visitors and Booths

Registered visitors	19,836	Total number of visitors (Gate Entries)	73,698
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	Feb. 24 (Wed)	Feb. 25 (Thu)	Feb. 26 (Fri)	Total
Registered visitors	5,742	6,652	7,442	19,836
Gate Entries	21,239	24,592	27,867	73,698

Number of registered/actual visitors in the past exhibitions

Year	2021	2018	2016
Registered visitors	19,836 (※42.3%)	62,488 (100.5%)	62,171
Gate Entries	73,698 (※47.0%)	209,049 (113.2%)	184,677

*Actual number of visitors means the total number of people who passed the entrance gates of Tokyo Big Sight. Exhibitors are also included.

*The ratio to the previous edition is shown in the parenthesis, after considering the number of exhibition days (4days in 2018, 3days in 2021).

Registered Visitors by Business Category

Category	2021		2018	
	No. of visitors	Ratio %	No. of visitors	Ratio %
Food / Beverage / Agriculture / Fishery / Pharmaceuticals	3,214	16.2	13,615	21.8
Cosmetics / Toiletry	969	4.9	3,758	6.1
Daily products / General merchandise	976	4.9	1,957	3.1
Chemistry / Textile / Clothes	1,989	10.0	5,299	8.5
Steel / Machinery / Electricity / Automobiles	1,600	8.1	5,043	8.1
Logistics/ Trading / Distribution services	3,688	18.6	10,039	16.1
Packaging industry	5,170	26.1	16,387	26.1
Others / Students	1,732	8.7	5,438	8.7
Government/Organizations/Research institutes	253	1.3	590	0.9
Press	209	1.1	305	0.5
N/A	36	0.1	57	0.1
Total	19,836	100.0	62,488	100.0

Registered Visitors by Occupational and Positional Categories

Occupational Categories		
Occupation	No. of responses	Ratio %
Sales department	7,394	37.3
Project management/marketing	2,681	13.5
Product planning and development	2,320	11.7
Production	1,589	8.0
Research techniques	1,409	7.1
Material, purchasing	1,026	5.2
Others	859	4.3
Engineering	683	3.4
Personnel affairs, general affairs, accounting	680	3.4
Public information, advertising	645	3.3
Information system	550	2.8
Total	19,836	100.0

Positional Categories		
Position	No. of responses	Ratio %
Manager, Executives	3,472	17.5
General manager, Director	3,230	16.3
Deputy director	1,849	9.3
Section Manager	3,675	18.6
Section Chief	2,291	11.5
Staff	4,454	22.5
Others	865	4.3
Total	19,836	100.0

Total Number of Registered Overseas Visitors

Year	2021	2018	2016
Overseas Visitors	44 (※1.5%)	3,881 (111.4%)	3,483 (101.8%)
Japanese Visitors	19,792 (※45.0%)	58,607 (99.9%)	58,688 (99.7%)

*The ratio to the previous edition is shown in the parenthesis, after considering the number of exhibition days (4days in 2018, 3 days in 2021).

() : year on year % change

Visitor Questionnaire Result

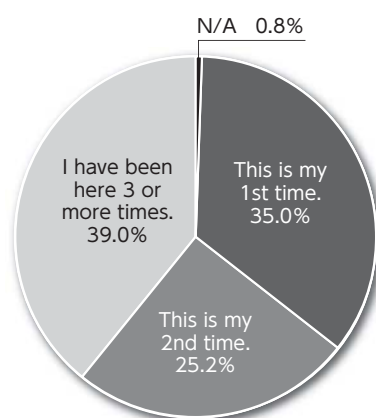
Q What are the packaging issues of your company? (MA)

Issues	2021	2018
Measures to cope with global warming issues through the containers and packaging	18.7	9.6
Cost reduction	18.2	19.8
Differentiation with other companies through the cutting-edge technology, products and service	18.1	19.3
Reconsideration of the package design and rationalization of logistics	8.6	11.0
Rationalization of production and packaging line	10.2	12.9
Enhancement of sales promotion through containers and packaging	13.3	10.2
Improvement of quality, safety, security and expiration date of the contents	10.1	11.9
Others	2.8	9.3
Total	100.0	100.0

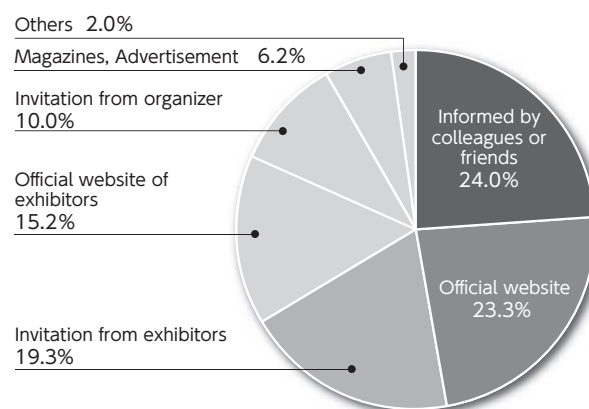
Q Are you involved in purchasing the products? (MA)

Your current position	2021	2018
I suggest and advise to decide the products.	39.9	38.8
I am not involved in purchasing products.	17.2	19.2
I sometimes participate in decisions related to purchasing products.	16.6	16.5
I have the authority to make a final decision.	13.2	7.2
I am in charge of packaging-related tasks.	11.4	12.7
Others	1.7	5.6
Total	100.0	100.0

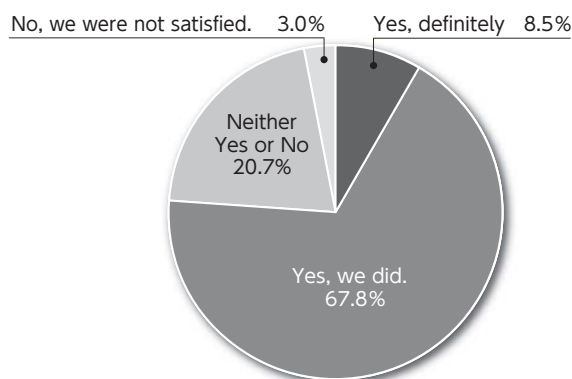
Q Have you ever visited TOKYO PACK? (SA)



Q How did you hear about the show? (SA)



Q Did you meet your visiting objectives? (SA)



Q What was your purpose of visit? (SA)

Purpose of visit	2021	2018
To gather general information on new products and technology	39.3	52.3
To gather information to purchase products	15.7	13.6
We were interested in this market	14.2	13.4
For technical exchange with the exhibitors	14.0	9.9
To gather information on competitors	13.7	8.7
To participate in events held by organizer	2.6	1.2
Others	0.5	0.9
Total	100.0	100.0

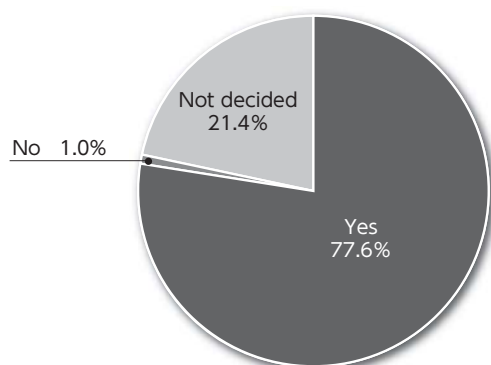
Q Please select the event(s) you were interested in. (MA)

Events	Ratio %
Japan Good Packaging Pavilion 2020	27.3
JAPAN PACKAGE DESIGN AWARDS	20.3
2020 Kinoshita Prize Awarded Packaging	17.3
Exhibition Focusing on Future Packaging	12.2
Package Design Pavilion	11.3
CLOMA Pavilion	9.5
Japan Patent Attorneys Association	1.2
Packaging Q & A	0.7
Consulting by Small Medium Enterprises and Regional Innovation, JAPAN	0.2
Total	100.0

Q For Seminar Participants : Please select the seminar(s) you were interested in. (MA)

Seminars	Ratio %
Packaging Tehchnology Seminar by Exhibitors	25.9
TOKYO PACK Seminars	22.0
TOKYO PACK GLOBAL SEMINAR	19.6
Package Design Seminar	14.9
2020 Kinoshita Prize Awarded Packaging Forum	10.9
2020 Japan Good Packaging Forum	6.7
Total	100.0

Q Do you plan to visit TOKYO PACK 2022?



Concurrent Events

■ Various seminars and events were held concurrently with TOKYO PACK 2021

Special Exhibitions

CLOMA Pavilion

Venue West Hall 4

Supported by Japan Clean Ocean Material Alliance (CLOMA)

Japan Clean Ocean Material Alliance (CLOMA) was established in January 2019 to overcome the marine plastic litter issue. A wide range of companies and organizations in the supply chain are collaborating to develop recycling systems and alternative materials. This pavilion introduces the activities of 3 subcommittees (Dissemination & Promotion WG, Technology WG, International WG) and the 5 Key Actions of the CLOMA Action Plan formulated in May 2020 (Reducing Plastic Consumption, Improving the Rate of Material Recycling, Developing and Disseminating Chemical Recycling, Developing and Disseminating Biodegradable Plastics, Developing and Disseminating Paper and Cellulose Materials).



Exhibitors (19 companies / organizations)

Dai Nippon Printing Co., Ltd.	Daio Paper Corporation	Eco Mark Office, Japan Environment Association
GS Alliance Co., Ltd.	GSI Creos corporation	Heiwa Kagaku Industry Co., Ltd.
Inabata & Co., Ltd.	Japan Clean Ocean Material Alliance	KITAMURA CHEMICALS CO., LTD.
Mitsui & Co. Plastics Ltd.	NIPPON PAPER INDUSTRIES CO., LTD	Nissha Co., Ltd.
PALTEK CORPORATION	RISUPACK.CO.LTD	SEIKO PMC CORPORATION
SGS Japan Inc.	TOYOBO CO., LTD.	UMEDA VACUUM PACKAGING CO., LTD.
West One Corporation		

Package Design Pavilion

Venue West Hall 3

Organized by Japan Industrial Designers' Association

Supported by Japan Package Design Association
Japan Patent Attorneys Association



Package design is one of the most important elements of product marketing. Be amazed by the outstanding graphic and structural designs on display in this pavilion.

Exhibitors (27 companies / organizations)

ARTESANO DESIGN LLC	ARUPaPa Inc.	BOND CREATIVE CO.,LTD
DESIGN FORCE CO., LTD	DESIGNFEATURE Inc.	FORM Co., Ltd.
HERMES. inc	I+PLUS DESIGN INC.	ichi design inc.
isawadesign	Japan Industrial Designer's Association	Japan Package Design Association
Japan Package Design Association, Research Activities Committee	JAPAN PATENT ATTORNEYS ASSOCIATION	KiD STUDIO
MDD Creative Co., Ltd	office CWs	P.K.G.Tokyo Inc.
PLUG	REGAN Inc.	sanodesign
SGK JAPAN	STARPROCESS inc.	studio a-one
synthesigner	Yao Design International Inc.	Yokohama Litera Co., Ltd.

Special Exhibitions

Japan Good Packaging Pavilion 2020

Venue West Hall 4

Showcasing the best of packaging innovation and technology in the country, a special exhibit of more than 100 winning packages from this year's Japan Good Packaging Contest and Japan Star 2020 Awards.



2020 Kinoshita Prize Awarded Packaging

Venue West Hall 4

Kinoshita Prize winner packages, the packages highly acclaimed for their packaging technology, were displayed.

What is Kinoshita Prize?

Kinoshita Prize was established, commemorating long-year achievements of the late Mr. Matasaburo Kinoshita, the 2nd President of Japan Packaging Institute. Once every year, Kinoshita prize is given to such JPI members who have made remarkable achievement in the fields of 1) Research and development, 2) Improvement and rationalization, and 3) Creation of new area of development in packaging.



Seminars

TOKYO PACK Seminars

Venue West Hall 2, Special Seminar Stage

Date Feb. 24-26

Total No. of participants 813



Package Design Seminar

Venue West Hall 2, Seminar Stage

Date Feb. 24-25

Total No. of participants 244



2020 Packaging Forum

Venue West Hall 2, Special Seminar Stage

Date Feb. 24

Total No. of participants 68



2020 Kinoshita Prize Awarded Packaging Forum

Venue South Hall 2, Special Seminar Stage

Date Feb. 25

Total No. of participants 103



Packaging Technology Seminar by Exhibitors

Venue West Hall 1-2, Seminar Stage

Date Feb. 24-26

Total No. of participants 556



Seminars

TOKYO PACK GLOBAL SEMINAR

Venue

South Hall 2, Special Seminar Stage

Total No. of participants

607

*Pre-recorded seminars

February 24 (Wed)

12:00~13:10

European packaging policy and regulatory landscape



EUROPEN
The European Organization for Packaging and the Environment
Managing Director

Francesca Stevens (Ms.)

13:40~14:50

Global packaging perspective for 2021



World Packaging Organisation
President

Pierre Pienaar (Prof.)

15:20~16:00

We create chemistry for a sustainable future & breaking the plastics wave



BASF East Asia Regional Headquarters Ltd
Senior Manager Regional Marketing,
Polymer Dispersion for Architectural Coatings, Dispersion & Resins Asia Pacific

Raupp, Nikolaus (Dr.)

February 25 (Thu)

10:20~11:30

Enabling the Sustainability Transformation



Tetra Pak
Sustainability Transformation Director

Thomas Stridsberg (Mr.)

11:50~13:00

Opportunities and challenges of Packaging in Circular Economy - Case European Union



World Packaging Organisation
Vice President

Antro Säilä (Mr.)

February 26 (Fri)

11:40~12:50

The circular plastics conundrum: Are we hitting the sustainability target?



Editor of Plastics in Packaging
President of International Packaging Press Organisation

Steven Pacitti (Mr.)

13:20~14:30

Purposeful Brands Designing for the Circular Economy



Unilever
Global R&D Packaging Director - Foods

Hugo Menilo (Mr.)

15:00~16:10

People Planet Profit PUMA ~ Pathways to a healthy planet where packaging is not an environmental problem anymore



NVC Netherlands Packaging Centre
Managing Director

Michaël Nieuwesteeg (MSc MEng)

Services & Promotions

TOKYO PACK offered various services as follows for exhibitors and visitors.

Services

Pre-appointment System

Official Web Site offered a pre-appointment system for exhibitors and visitors to share the information in advance.

Package Solution Sheet (PS Sheet)

PS (Package Solution) Sheet which was prepared for the visitors to fill in their issues and requests in advance helped business negotiation in the venue.

Free Floor Maps

Free floor maps were provided during the three-day exhibition period.

International Lounge

International Lounge was set up in the West Hall 2 for overseas exhibitors and visitors, and press.



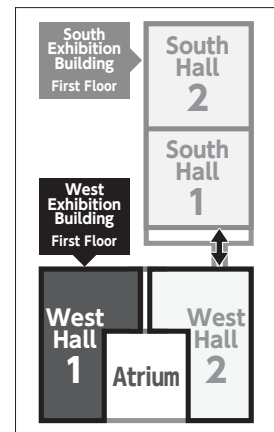
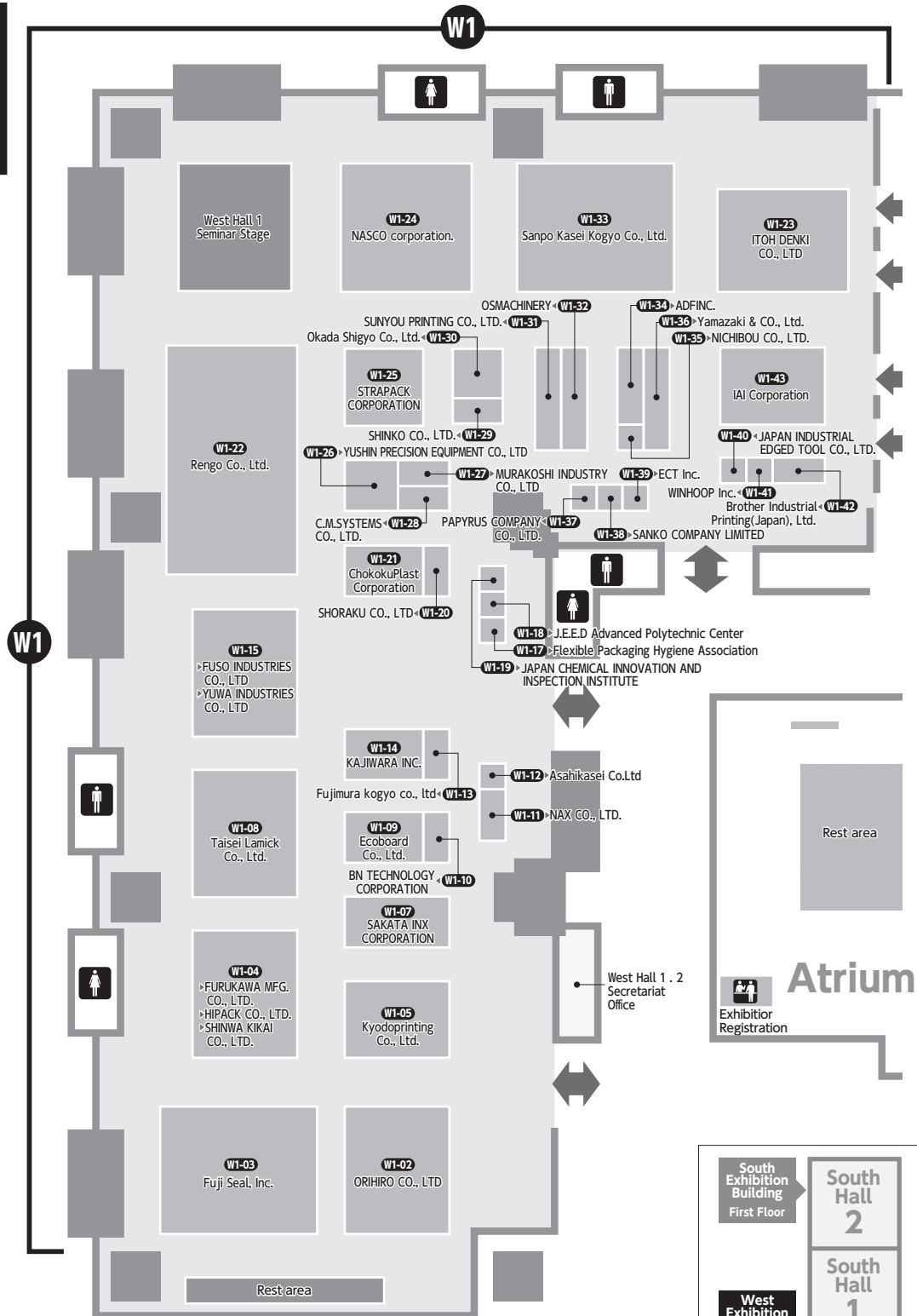
Promotions

Official Web Site	Official Web Site started with the registration of exhibitors. The site offered various contents such as exhibitors search system, a pre-registration for exhibition and seminars.
Facebook	A Facebook service was available on the official website.
YouTube	An official YouTube Channel was created to promote TOKYO PACK 2021. Some recorded videos of TOKYO PACK GLOBAL SEMINARS with Japanese subtitles added were posted for a limited period.
News Letter	A monthly and other literature were sent to previous visitors (about 80,000 people) to promote the show.
Press Conference	More than 100 packaging-related industrial publications were invited to a Press Conference to draw attention to the show and have articles published about TOKYO PACK 2021.
Invitations	About 1,000,000 invitation leaflets were printed and distributed among exhibitors and related organizations.
TOKYO PACK News	TOKYO PACK News has been issued several times.
Advertisement	PR activities such as advertisements in industrial papers and magazines and traffic advertisement were carried out to attract exhibitors.

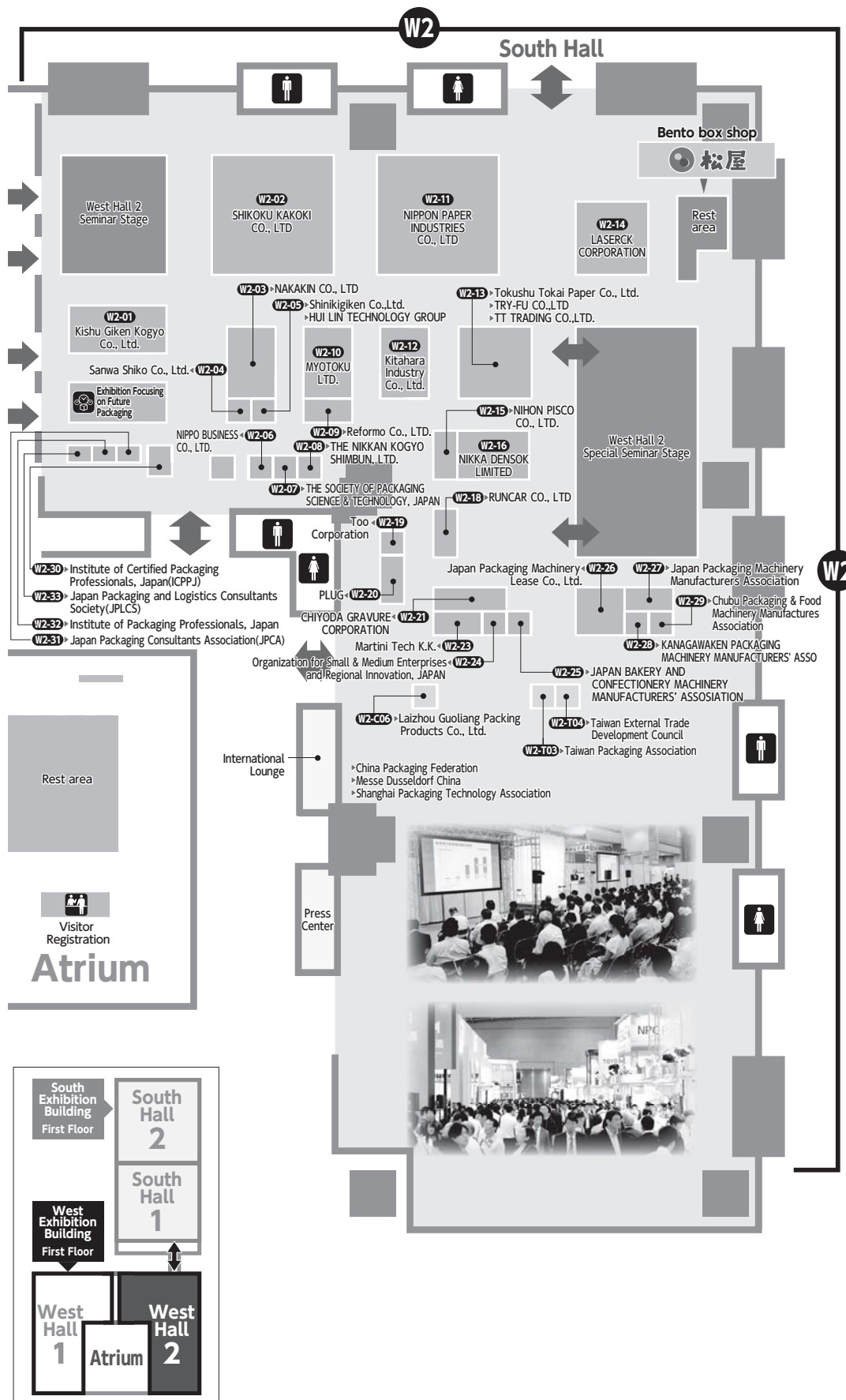


Floor Map

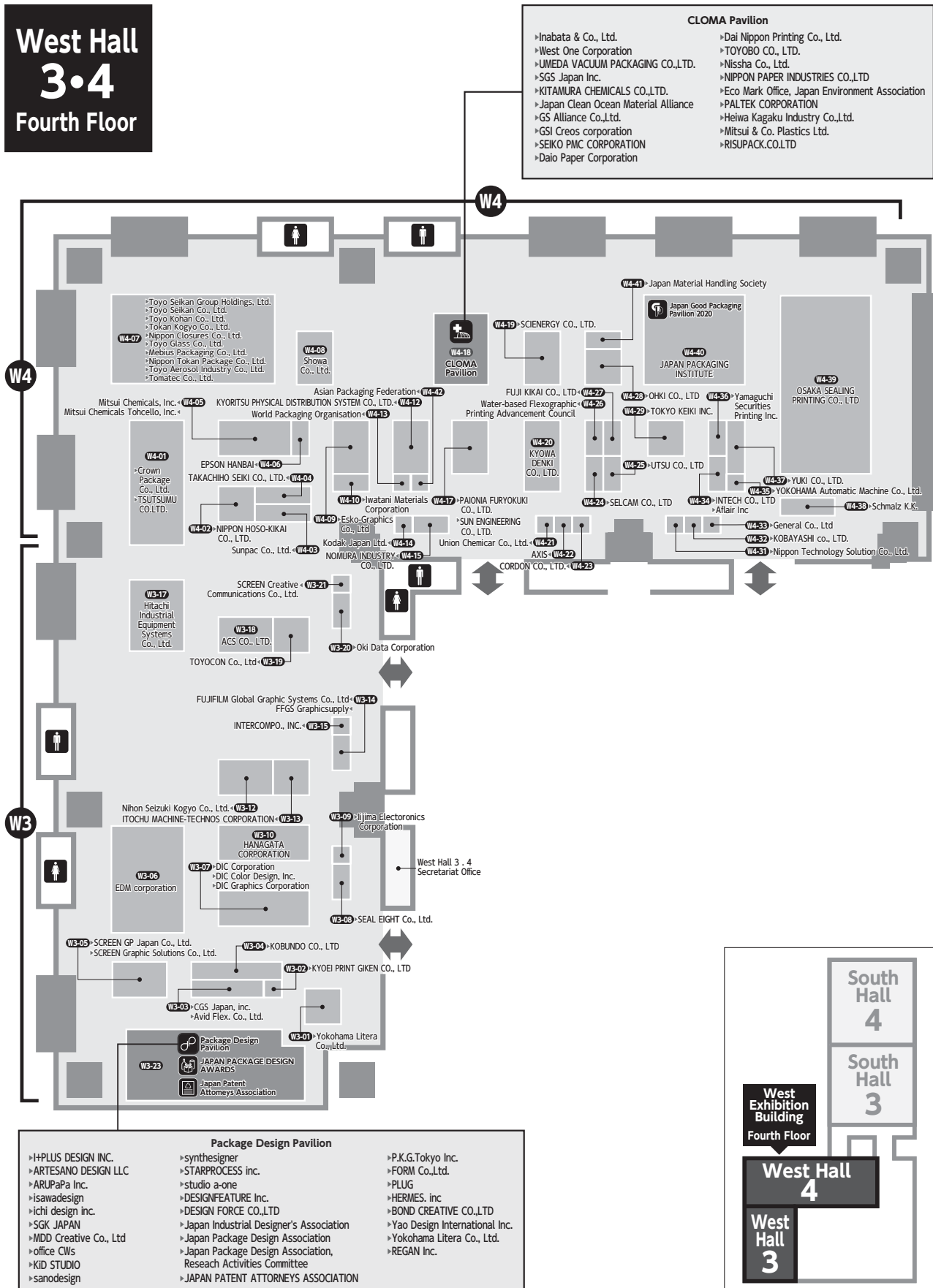
West Hall 1 First Floor



Floor Map

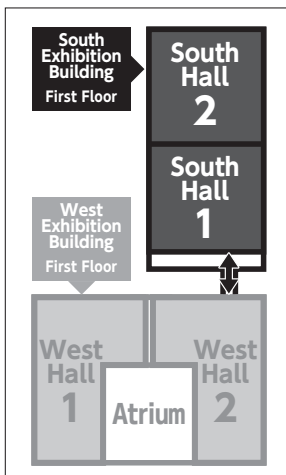
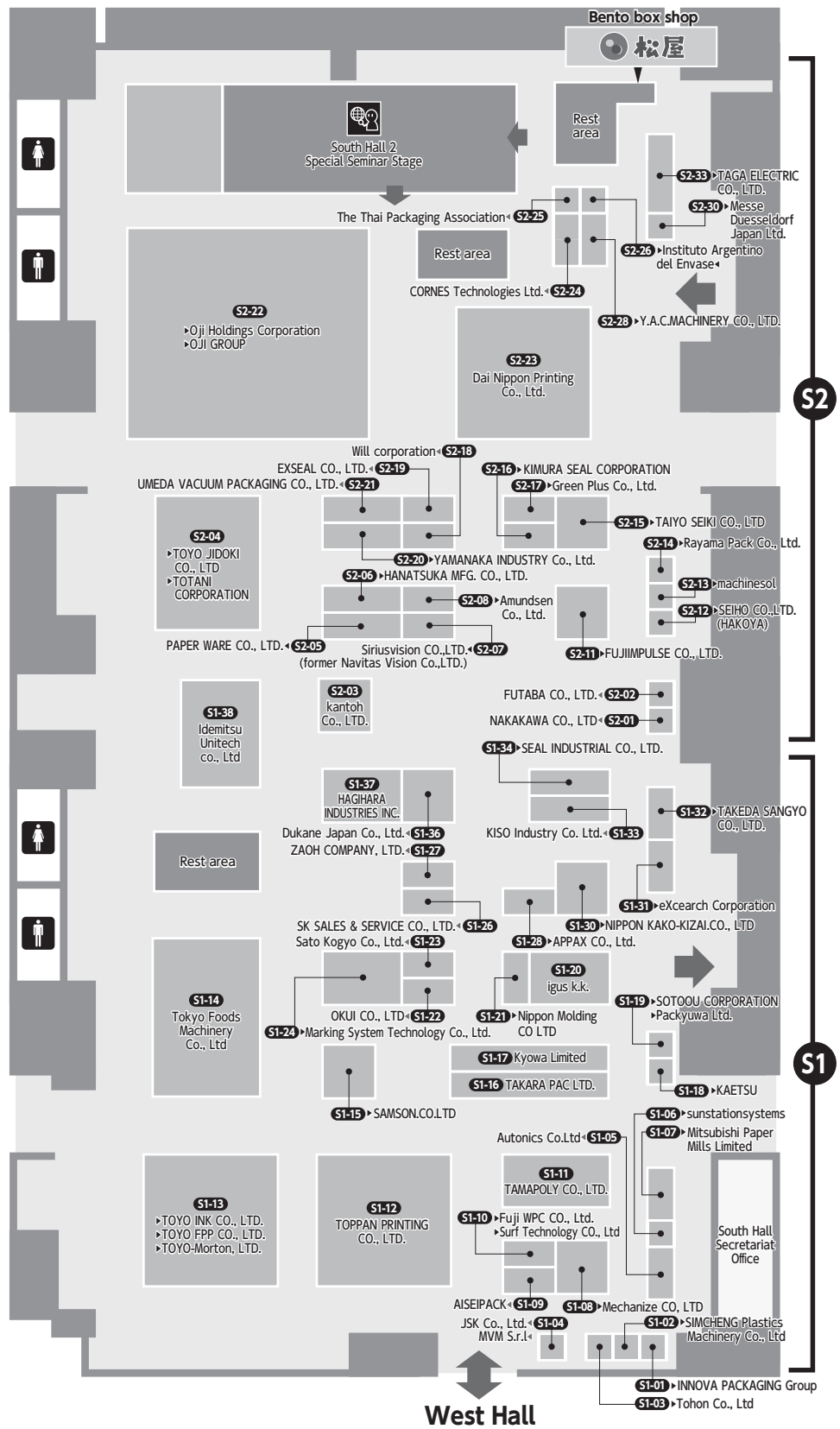


West Hall 3•4 Fourth Floor



Floor Map

South Hall 1・2 First Floor



Exhibitor List

NAME	No.
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West Hall 1~4

A

ACS CO., LTD.	W3-18
ADFINC.	W1-34
Aflair Inc.	W4-34
Asahikasei Co.Ltd	W1-12
Asian Packaging Federation	W4-42
Avid Flex. Co., Ltd.	W3-03
AXIS	W4-22

B

BN TECHNOLOGY CORPORATION	W1-10
Brother Industrial Printing (Japan), Ltd.	W1-42

C

C.M.SYSTEMS CO., LTD.	W1-28
CGS Japan, inc.	W3-03
CHIYODA GRAVURE CORPORATION	W2-21
Chokoku Plast Corporation.	W1-21
Chubu Packaging & Food Machinery Manufactures Association	W2-29
CORDON CO., LTD.	W4-23
Crown Package Co., Ltd.	W4-01

D

DIC Color Design, Inc.	W3-07
DIC Corporation	W3-07
DIC Graphics Corporation	W3-07

E

Ecoboard Co., Ltd.	W1-09
ECT Inc.	W1-39
EDM corporation	W3-06
EPSON HANBAI	W4-06
Esko-Graphics Co., Ltd	W4-09

F

FFGS Graphicsupply	W3-14
Flexible Packaging Hygiene Association	W1-17
FUJI KIKAI CO., LTD	W4-27
Fuji Seal, Inc.	W1-03
FUJIFILM Global Graphic Systems Co., Ltd	W3-14
Fujimura kogyo co.,ltd	W1-13
FURUKAWA MFG. CO., LTD.	W1-04
FUSO INDUSTRIES CO., LTD	W1-15

G

General Co., Ltd	W4-33
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H

HANAGATA CORPORATION	W3-10
HIPACK CO., LTD.	W1-04
Hitachi Industrial Equipment Systems Co., Ltd.	W3-17
HUI LIN TECHNOLOGY GROUP	W2-05

I

IAI Corporation	W1-43
Iijima Electronics Corporation	W3-09
Institute of Packaging Professionals, Japan	W2-32
INTECH CO., LTD	W4-34
INTERCOMPO.,INC.	W3-15
ITOCHU MACHINE-TECHNOS CORPERATION	W3-13
ITOH DENKI CO., LTD	W1-23
Iwatani Materials Corporation	W4-10

J

J.E.E.D Advanced Polytechnic Center	W1-18
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NAME	No.
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JAPAN BAKERY AND CONFECTIONERY MACHINERY MANUFACTURERS' ASSOCIATION	W2-25
Institute of Certified Packaging Professionals, Japan (ICPPJ)	W2-30
JAPAN CHEMICAL INNOVATION AND INSPECTION INSTITUTE	W1-19
JAPAN INDUSTRIAL EDGED TOOL CO., LTD.	W1-40
Japan Material Handling Society	W4-41
Japan Packaging and Logistics Consultants Society(JPLCS)	W2-33
Japan Packaging Consultants Association(JPCA)	W2-31
JAPAN PACKAGING INSTITUTE	W4-40
Japan Packaging Machinery Lease Co., Ltd.	W2-26
Japan Packaging Machinery Manufacturers Association	W2-27

K

KAJIWARA INC.	W1-14
KANAGAWAKEN PACKAGING MACHINERY MANUFACTURERS' ASSO	W2-28
Kishu Giken Kogyo Co., Ltd.	W2-01
Kitahara Industry Co., Ltd.	W2-12
KOBAYASHI co., LTD.	W4-32
KOBUNDO CO., LTD	W3-04
Kodak Japan Ltd.	W4-14
Kyodoprinting Co., Ltd.	W1-05
KYOEI PRINT GIKEN CO., LTD	W3-02
KYORITSU PHYSICAL DISTRIBUTION SYSTEM CO., LTD.	W4-12
KYOWA DENKI CO., LTD.	W4-20

L

LASERCK CORPORATION	W2-14
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M

Martini Tech K.K.	W2-23
Mebius Packaging Co., Ltd.	W4-07
Mitsui Chemicals Tohcello, Inc.	W4-05
Mitsui Chemicals, Inc.	W4-05
MURAKOSHI INDUSTRY CO., LTD	W1-27
MYOTOKU LTD.	W2-10

N

NAKAKIN CO., LTD	W2-03
NASCO corporation.	W1-24
NAX CO., LTD.	W1-11
NICHIBOU CO., LTD.	W1-35
NIHON PISCO CO., LTD.	W2-15
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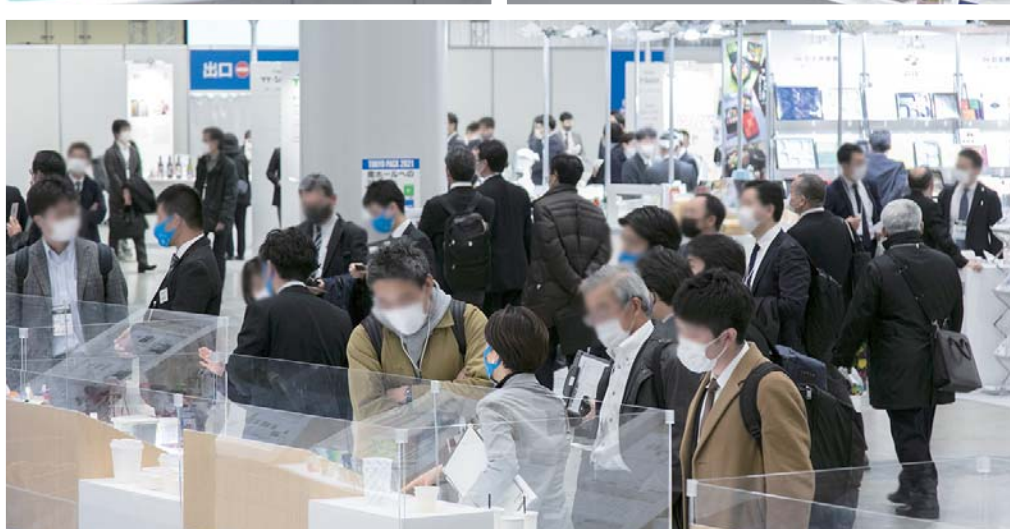
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Venue : Tokyo Big Sight

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