

TOKYO INTERNATIONAL PACKAGING EXHIBITION 2022

TOKYO PACK 2022

OCT.12~14, 2022 TOKYO BIG SIGHT

STEP INTO A NEW PACKAGING ERA
-the future starts here!-



**TOKYO PACK 2022: The ultimate in Japanese
Packaging technology & science**

TOKYO INTERNATIONAL PACKAGING EXHIBITION 2022

TOKYO PACK 2022

REPORT

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Outline

Title	TOKYO PACK 2022 – Tokyo International Packaging Exhibition 2022 –	
Theme	STEP INTO A NEW PACKAGING ERA – the future starts here! –	
Term	October 12 (Wed.) - 14 (Fri.), 2022	
Time	10:00a.m. - 5:00p.m.	
Venue	Tokyo International Exhibition Center "Tokyo Big Sight", (East Hall1,2,3&6)	
Purpose	With a variety of exhibits from packaging materials and machinery to converting, packaging, distribution, environmental protection equipment etc., TOKYO PACK will serve as a platform for business negotiations and international exchanges, and contribute to the development of society from an international perspective.	
Organizer	Japan Packaging Institute (JPI)	
Supporting Organizations	Ministry of Economy, Trade and Industry / Japan Chamber of Commerce & Industry / Japan External Trade Organization / Japan Productivity Center / World Packaging Organisation / Asian Packaging Federation / Japan Packaging Machinery Manufacturers Association / Japan Material Handling Society / Tokyo Big Sight Inc.	
Exhibits	<ul style="list-style-type: none"> • Packaging Materials / Containers • Packaging Machines • Printing / Converting Machines • Food / Pharmaceutical / Cleaning Machinery 	<ul style="list-style-type: none"> • Machines for Inspection / Measurement / Environment • Packaging Designs / Services • Next Generation Technologies / Packaging & Logistics Solutions • Research Institutes / Organizations / Press
Exhibition Scale	1,602 booths by 406 corporations	

Working Committee Members

Chairman	Kazuhiro Fujita	TOYO INK CO., LTD.
Vice-chairman	Kunio Tsuda	Takara Pac Ltd.
Members	Midori Nishigawa Keiji Sawano Yoshiro Komai Toshiki Sekizawa Shigeru Yamagata Hidehiro Kajiwara Yoshie Kasugai Hideki Machida Tohru Yagino Seiji Matsumoto Hiroyuki Tanaka Akira Nakamura Naoko Fukuoka Mizue Iwasaki Tomoyuki Takada Itsuki Shimasato Kensaku Tahara Tatsuya Nogami Eiji Namie Yasunori Aoki Yoko Kaji Mitsuyuki Ishihara Yoshitaka Okuda Kenichi Shimada Yoshihiro Yasukawa	Almarq Inc. ANRITSU CORPORATION EDM corporation Idemitsu Unitech Co., Ltd. Oji Holdings Corporation KAJIWARA INC. Kyodo Printing Co., Ltd. Kyowa Automatic Machinery Co., Ltd. Crown-package Co., Ltd. Sun A. Kaken Co., Ltd. Shikoku Kakoki Co., Ltd. Strapack Corporation Dai Nippon Printing Co., Ltd. DIC Corporation TOYO INK SC HOLDINGS CO., LTD. PACRAFT Co., Ltd. Toyo Seikan Group Holdings, Ltd. Toppan Printing Co., Ltd. Topack Co., Ltd. Japan Industrial Edged Tool Co., Ltd. Nihon Tetra Pak K.K. Nippon Hoso-kikai Co., Ltd. Fujimori Kogyo Co., Ltd. Mitsubishi Corporation Packaging Ltd. Rengo Co., Ltd.

*as of October 3, 2022

Exhibitor Profile

Total Number of Exhibitors and Booths

Total No. of exhibitors	406	Total No. of booths	1,602
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Year	2022	2021	2018	2016	2014	2012
Exhibitors	406	267	700	669	684	600
Booths	1,602	1,353	2,609	2,556	2,490	2,270

TOKYO PACK 2021 took place in West Hall 1~4 and South Hall 1~2 with reduced exhibition space due to Tokyo 2020 Olympic and Paralympic Games and the COVID-19 pandemic.

Exhibitors and Booths by Business Category

Category	2022		2021	
	No. of exhibitors	No. of booths	No. of exhibitors	No. of booths
Packaging Materials / Containers	110	747	55	490
Packaging Machines	45	280	45	329
Printing / Converting Machines	43	207	32	154
Food / Pharmaceutical / Cleaning Machinery	15	63	10	45
Machines for Inspections / Measurement / Environment	15	65	9	23
Packaging Designs / Services	9	13	5	9
Next Generation Technology / Packaging & Logistics Solution	16	64	12	44
PR / PRESS	17	21	16	20
Co-exhibitors	39	—	31	—
China Pavilion / Taiwan Pavilion	31	42	6	3
Sponsor Projects	66	100	46	236
Total	406	1,602	267	1,353

Total Number of Overseas Exhibitors and Booths

Year	2022	2021	2018	2016
No. of exhibitors	41	6	153	162
No. of booths	63	3	231	236

Argentina	China	France	Germany	Holland
India	Korea	Sweden	Taiwan	Thailand
Turkey	USA	12 countries/regions		

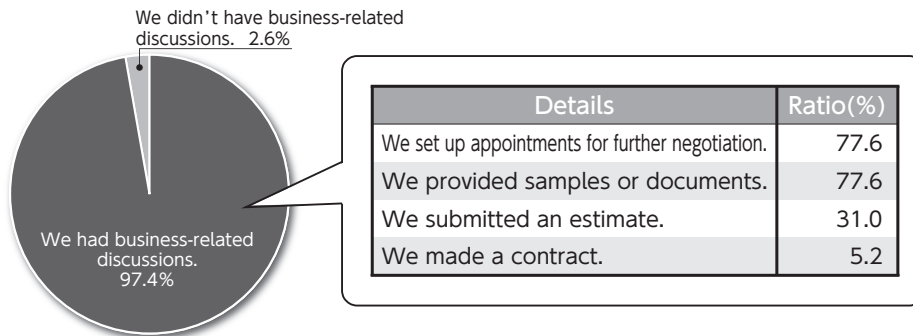
Exhibitor Questionnaire Result

※The questionnaire was sent out to all the domestic exhibitors after the event.
 ※SA means “single answer” and MA means “multiple answer.”

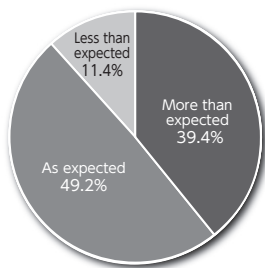
Q What were the results of the exhibition? (SA)

	Ratio (%)
We performed sales promotion and PR.	25.9
We were able to acquire new customers.	25.4
We communicated well with existing clients.	22.8
We were able to collect opinions about our products from visitors.	11.1
We announced new products.	9.5
We were able to improve our company image in the industry.	5.3
Total	100.0

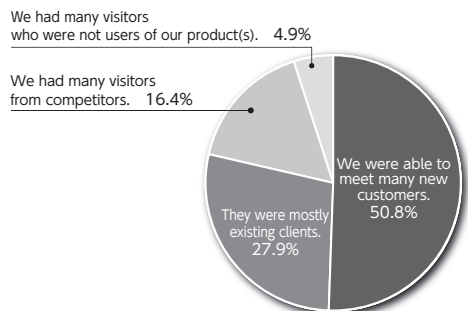
Q How did business discussions go during the exhibition period? (SA•MA)



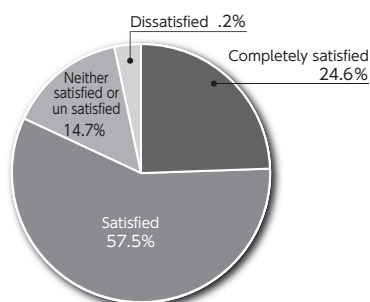
Q Did you receive a sufficient number of visitors to your booth? (SA)



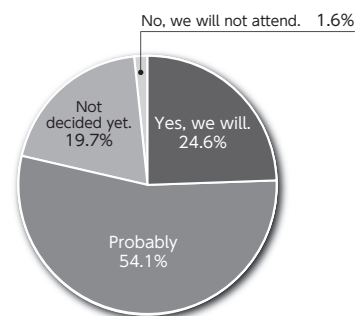
Q What was your impression of visitors to your booth? (SA)



Q Overall, how would you rate the show? (SA)



Q Do you plan to attend TOKYO PACK 2024? (SA)



Visitor Profile

Total Number of Visitors and Booths

Registered visitors	53,466	Total number of visitors (Gate Entries)	167,053
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	Oct. 12 (Wed)	Oct. 13 (Thu)	Oct. 14 (Fri)	Total
Registered visitors	12,993 (Overseas : 302)	19,924 (Overseas : 448)	20,549 (Overseas : 250)	53,466 (Overseas : 1,000)
Gate Entries	41,577	59,772	65,704	167,053

Number of registered visitors/gate entries in the past exhibitions

Year	2022	2021
Registered visitors	53,466 (269.5%)	19,836
Gate Entries	167,053 (226.7%)	73,698

*Number of gate entries means the total number of people who passed the entrance gates to enter the halls including exhibitors.

Registered Visitors by Business Category

Category	2022		2021	
	No. of visitors	Ratio %	No. of visitors	Ratio %
Food / Beverage / Agriculture / Fishery / Pharmaceuticals	10,964	20.5	3,214	16.2
Cosmetics / Toiletry	4,652	8.7	969	4.9
Daily products / General merchandise	3,509	6.6	976	4.9
Chemistry / Textile / Clothes	4,373	8.2	1,989	10.0
Steel / Machinery / Electricity / Automobiles	3,731	7.0	1,600	8.1
Logistics/ Trading / Distribution services	8,218	15.4	3,688	18.6
Packaging industry	12,942	24.2	5,170	26.1
Others / Students	4,003	7.5	1,732	8.7
Government/Organizations/Research institutes	818	1.5	253	1.3
Press	236	0.4	209	1.1
N/A	20	0	36	0.1
Total	53,466	100.0	19,836	100.0

Registered Visitors by Occupational and Positional Categories

Occupational Categories		
Occupation	No. of responses	Ratio %
Sales	14,876	27.8
Project management/Marketing	7,185	13.4
Product planning and development	7,118	13.3
Research/techniques	5,949	11.1
Production	5,774	10.8
Material purchasing	4,245	7.9
Engineering	1,974	3.7
Personnel affairs, General affairs, Accounting	973	1.8
Public information, Advertising	932	1.7
Information system	602	0.1
Others	3,838	8.4
Total	53,466	100.0

Positional Categories		
Position	No. of responses	Ratio %
Manager, Executives	7,723	14.4
General manager, Director	6,987	13.1
Deputy director	4,390	8.2
Section Manager	8,857	16.6
Section Chief	8,142	15.2
Staff	13,944	26.1
Others	3,423	6.4
Total	53,466	100.0

Total Number of Registered Overseas Visitors

Year	2022	2021
Overseas Visitors	1,000 (227.3)	44
Domestic Visitors	52,466 (265.1)	19,792

*The number of overseas visitors decreased significantly in 2021 due to the Covid-19 pandemic and the border measures. (): year on year percentage change

Overseas Visitors

Asia : 916	
Country/Region	2022
Korea	449
China	194
Thailand	127
Taiwan	44
Singapore	22
Kyrgyzstan	21
Malaysia	20
Indonesia	13
India	8
Hong Kong	7
Pakistan	4
Philippine	3
Sri Lanka	2
Mongolia	1
Vietnam	1

Europe : 39	
Country/Region	2022
Sweden	8
Italy	7
Germany	4
UK	4
Finland	3
France	3
Estonia	2
Latvia	2
Switzerland	2
Austria	1
Hungry	1
Holland	1
Norway	1

North, Central and South America : 20	
Country/Region	2022
U.S.	12
Canada	3
Peru	3
Brazil	1
Mexico	1

Middle East : 12	
Country/Region	2022
Turkey	4
UAE	3
Lebanon	2
Israel	2
Oman	1

Oceania : 9	
Country/Region	2022
Australia	8
Tonga	1

AFRICA : 4	
Country/Region	2022
Ethiopia	1
South Africa	2
Kenya	1

43 Countries & Regions

Visitor Questionnaire Result

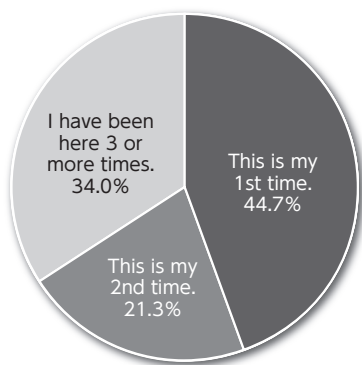
Q What are the packaging issues of your company? (SA)

Issues	2022	2021
How to achieve a solution to stop global warming through packaging	21.9	18.7
Cost reduction	19.0	18.2
Differentiation from other companies through the cutting-edge technology, products and services	15.8	18.1
Effective sales promotions through packaging	11.2	13.3
Rationalization of production and packaging line	10.3	10.2
Reconsideration of the package design and rationalization of logistics	9.6	8.6
Improvement of quality, safety, security and shelf life	9.0	10.1
Others	3.2	2.8
Total	100.0	100.0

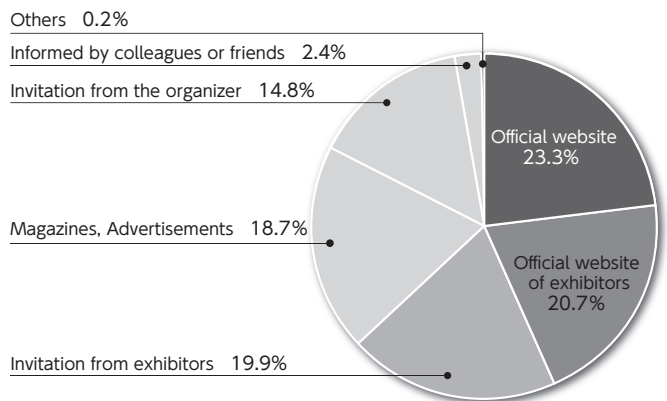
Q Are you involved in purchasing the products? (SA)

Your current position	2022	2021
I suggest and advise to decide the products.	41.5	39.9
I am not involved in purchasing products.	20.2	17.2
I am in charge of packaging-related tasks.	15.2	11.4
I participate in decisions related to purchasing products.	13.8	16.6
I have the authority to make a final decision.	7.2	13.2
Others	2.1	1.7
Total	100.0	100.0

Q Have you ever visited TOKYO PACK? (SA)

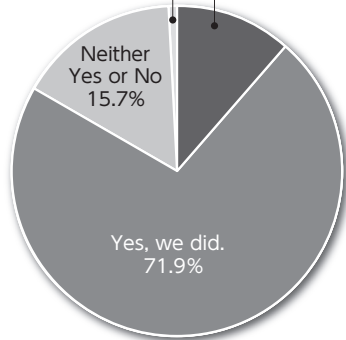


Q How did you hear about the show? (SA)



Q Did you meet your visiting objectives? (SA)

No, we were not satisfied. 0.8% Yes, definitely 11.6%



Q What was your purpose of visit? (SA)

Purpose of visit	2022	2021
To gather general information on new products and technology	41.6	39.3
To gather information to purchase products	18.4	15.7
We were interested in this market	13.4	14.2
For technical exchange with the exhibitors	13.4	14.0
To gather information on competitors	10.6	13.7
To participate in events held by organizer	2.6	2.6
Total	100.0	100.0

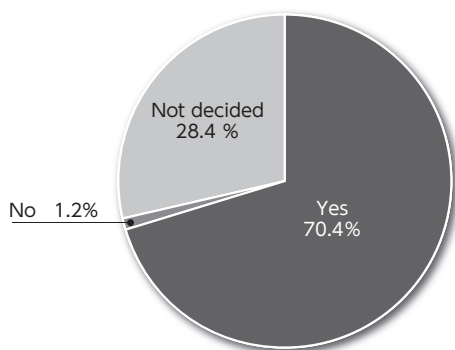
Q Please select an event you were interested in. (SA)

Events	Ratio %
Japan Good Packaging Pavilion 2022	34.2
2022 Kinoshita Prize Awarded Packaging	18.5
Package Design Pavilion	15.3
Exhibition Focusing on Future Packaging	12.9
CLOMA Pavilion	6.0
World Star 2022 Winners	5.7
Consulting by Small Medium Enterprises and Regional Innovation, JAPAN	4.8
Japan Patent Attorneys Association	1.5
Packaging Q & A	1.1
Total	100.0

Q For Seminar Participants : Please select the seminar(s) you were interested in. (SA)

Seminars	Ratio %
Packaging Tehchnology Seminar by Exhibitors	27.3
Keynote Speech	17.3
Package Design Seminar	15.0
TOKYO PACK Seminars	12.1
TOKYO PACK GLOBAL SEMINAR	7.0
2022 Kinoshita Prize Awarded Packaging Forum	6.4
2022 Japan Good Packaging Forum	6.0
Sweden Packaging Seminar	4.3
Special Seminars	2.3
WPO Conference	2.3
Total	100.0

Q Do you plan to visit TOKYO PACK 2024? (SA)



Concurrent Events

■ Various seminars and events were held concurrently with TOKYO PACK 2022

Special Exhibitions

CLOMA Pavilion

Venue East Hall 6 – Alliance creates new innovation

Supported by Japan Clean Ocean Material Alliance (CLOMA)

It has become necessary for society to promote worldwide efforts to overcome the marine plastic litter issue, a newly emerging global challenge. To decrease such litter, conducting appropriate control of waste is urgently needed, including through thorough efforts for preventing littering, further enhancement of the 3Rs (Reduce, Reuse and Recycle) initiatives involving plastic products, and further development and adoption of plastics with excellent biodegradability and materials alternative to plastics, for e.g., paper. Against this backdrop, Japan Clean Ocean Material Alliance was established as a new platform that helps a wide variety of cross-sectoral stakeholders to collaborate and accelerate innovation.



Exhibitors (18 companies / organizations)

Correns Corporation	Dow Chemical Japan Ltd.	Eco Mark Office, Japan Environment Association
Heiwakagaku Industry co., ltd.	Japan Clean Ocean Material Alliance	Japan Expanded Polystyrene Association
KITAMURA CHEMICALS CO., LTD.	Kuraray Co., Ltd.	KYORAKU CO., LTD.
Rengo Co., Ltd.	SGS Japan Inc.	SIGMA P.I. CO., LTD.
Syntegon Technology K.K.	The Pack Corporation	TOHTO MOLDING CO., LTD
UMEDA VACUUM PACKAGING CO., LTD	Water-based Flexographic Printing Advancement Council (WFPAC)	West One Corporation

Package Design Pavilion

Venue East Hall 6

Organized by Japan Industrial Designers' Association

Supported by Japan Package Design Association
Japan Patent Attorneys Association
Japan Design Business co-operative body
Japan Graphic Design Association Inc.



Package design is one of the most important elements of product marketing. Be amazed by the outstanding graphic and structural designs on display in this pavilion.

Exhibitors (26 companies / organizations)

Altair	ARTESANO DESIGN LLC	ARUPaPa Inc.
BOND CREATIVE CO., LTD	CHERUBIM DESIGN INC.	CWs limited
DESIGN FORCE CO., LTD	FORM Co., Ltd.	HERMES INC.
I+PLUS DESIGN INC.	ichi design inc.	Japan Design Business co-operative body
Japan Graphic Design Association Inc.	Japan Industrial Design Association	JAPAN PATENT ATTORNEYS ASSOCIATION
KaB DESIGN INC.	MDD Creative Co., Ltd	P.K.G.Tokyo
PLUG Inc.	RADIAN inc.	REGAN Inc.
sanodesign	studio a-one	TANK INC.
Yao Design International Inc.	YOKOHAMA LITERA design studio	

Special Exhibitions

Japan Good Packaging Pavilion 2022

Venue East Hall 6

Showcasing the best of packaging innovation and technology in the country, a special exhibit of more than 100 winning packages from this year's Japan Good Packaging Contest and Japan Star 2022 Awards.



2022 Kinoshita Prize Awarded Packaging

Venue East Hall 6

Kinoshita Prize winner packages, the packages highly acclaimed for their packaging technology, were displayed.

What is Kinoshita Prize?

Kinoshita Prize was established, commemorating long-year achievements of the late Mr. Matasaburo Kinoshita, the 2nd President of Japan Packaging Institute. Once every year, Kinoshita prize is given to such JPI members who have made remarkable achievement in the fields of 1) Research and development, 2) Improvement and rationalization, and 3) Creation of new area of development in packaging.



World Star 2022 Winners

Venue East Hall 6

The WorldStar is a global competition hosted by WPO (World Packaging Organisation) that recognizes the best of the best packaging innovations from all over the world. This area showcases selected cutting-edge WorldStar 2022 award winners.



OVERSEAS SEMINARS

Various packaging specialists were invited from outside the country to speak and discuss on the current global issues, the latest environmental actions being taken overseas and the future of packaging industry.

KEYNOTE SPEECH

Venue Conference Tower 605/606

Date October 12 (Wed)

Total No. of participants 840

Priority for online pre-registration
Simultaneous interpretation



October 12 (Wed)

13:00~14:00	European packaging policy and regulatory landscape (Video) Managing Director EUROPEN Francesca Stevens (Ms.)	
14:30~16:30	German Regulations and European Packaging Developments on Sustainability President SCHÖNWALD CONSULTING Jörg D. Schönwald (Mr.)	
	Interview on EU circular packaging Packaging Strategy Japan / Yasumasa Mori (Mr.)	

TOKYO PACK Global Seminar

Venue Conference Tower 606


Date October 13 (Thu) • 14 (Fri)

Total No. of participants 146


Priority for online pre-registration
Simultaneous interpretation



October 13 (Thu)

10:40~11:40	Transforming our food system for a sustainable future (Video) Executive Vice President Tetra Pak Lars Holmquist (Mr.)	
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October 14 (Fri)

14:30~15:30	Packaging In A New Context : Creating Solutions ; Driving Environmental Responsibility ; Challenging Conventional Thinking Global Packaging Director Mintel Group Ltd. David Luttenberger, CPPL	
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OVERSEAS SEMINARS

WPO Conference (WPO-World packaging Organisation)

Venue Conference Tower 606

Date October 14 (Fri)







Total No. of participants 85



Priority for online pre-registration

Simultaneous interpretation

October 14 (Fri)

10:30~11:10	WPO Conference keynote Speech : Trends affecting global packaging WPO / President Pierre Pienaar (Prof.)		12:00~12:20	Europe WPO / Secretary General Johannes Bergmair (Dr.)	
11:10~11:30	Sustainable & Circular Packaging Design : The Global State of Industry WPO / Vice President Nerida Kelton (Ms.)		12:20~12:40	Southeast Asia APF / Secretary General Pattra Maneesin (Dr.)	
11:30~11:40	Coffee break		12:40~13:10	Panel Discussion : Moderator WPO / Vice President Soha Atalla (Ms.)	
Trends, Issues and Future prediction of each area :					
11:40~12:00	Americas WPO / Senior Vice President Luciana Pellegrino (Ms.)		13:10~13:30	Q & A	

Sweden Packaging Seminar ~Future Proof Packaging Seminar by Sweden

Venue Conference Tower 606

Date October 13 (Thu)

Total No. of participants 112



Priority for online pre-registration

Simultaneous interpretation

October 13 (Thu)

13:00~13:05	Welcome Business Sweden	14:35~14:40	Circular Barriers RISE
13:05~13:20	Packaging Technology trends in Europe - A European perspective Invest in Skåne	14:40~14:55	Sustainable barrier coating technology UMV Coating Systems
13:20~13:25	Join Sweden for future packaging solutions Business Sweden	Coffee break (15min)	
13:25~13:30	Sustainable packaging material development - overview RISE	15:10~15:25	Cellulose nanofibers for ecofriendly packaging Professor Akira Isogai, Laboratory of Cellulose Chemistry, Department of Biomaterial Sciences, The University of Tokyo
13:30~13:40	3D Fiber based packaging RISE	15:25~15:30	Converting tech development - intro RISE
13:40~13:55	Moulded fibre solutions Rottneros Packaging	15:30~15:45	Packaging circularity starts in the forest Iggesund Paperboard
13:55~14:10	Liplid - The new drinking experience : Dry molded lids Liplid	15:45~16:00	Flexoprinting news Brobygrafiska
14:10~14:25	Lighter approaching to packaging Ecolean	16:00~16:15	Converting and design Optipack
Short break (5min)		16:15~16:20	Eliminating Food Waste : Product safety & new preservation technologies - overview RISE
14:30~14:35	Circular Barrier materials - overview RISE	16:20~16:25	Edible packaging and beyond RISE

Services & Promotions

Services & Promotions

Free Floor Maps

Free floor maps were provided during the three-day exhibition period.

International Lounge and Press Room

International Lounge and Press Room was set up in the East Hall 1 for overseas exhibitors, visitors and press.

Official Web Site

The official web offered various contents including exhibitors search system and pre-registrations for visitors and seminar participants.

Seminars Uploaded

After the exhibition, several recorded seminars were uploaded on the official web site.

News Letter

Monthly newsletters were sent to the former participants (about 80,000 people) to promote the show.

Press Conference

More than 100 packaging-related Press people were invited to the press conference to promote the show.

Invitations

About 1,000,000 invitations were printed and distributed among exhibitors and related organizations.

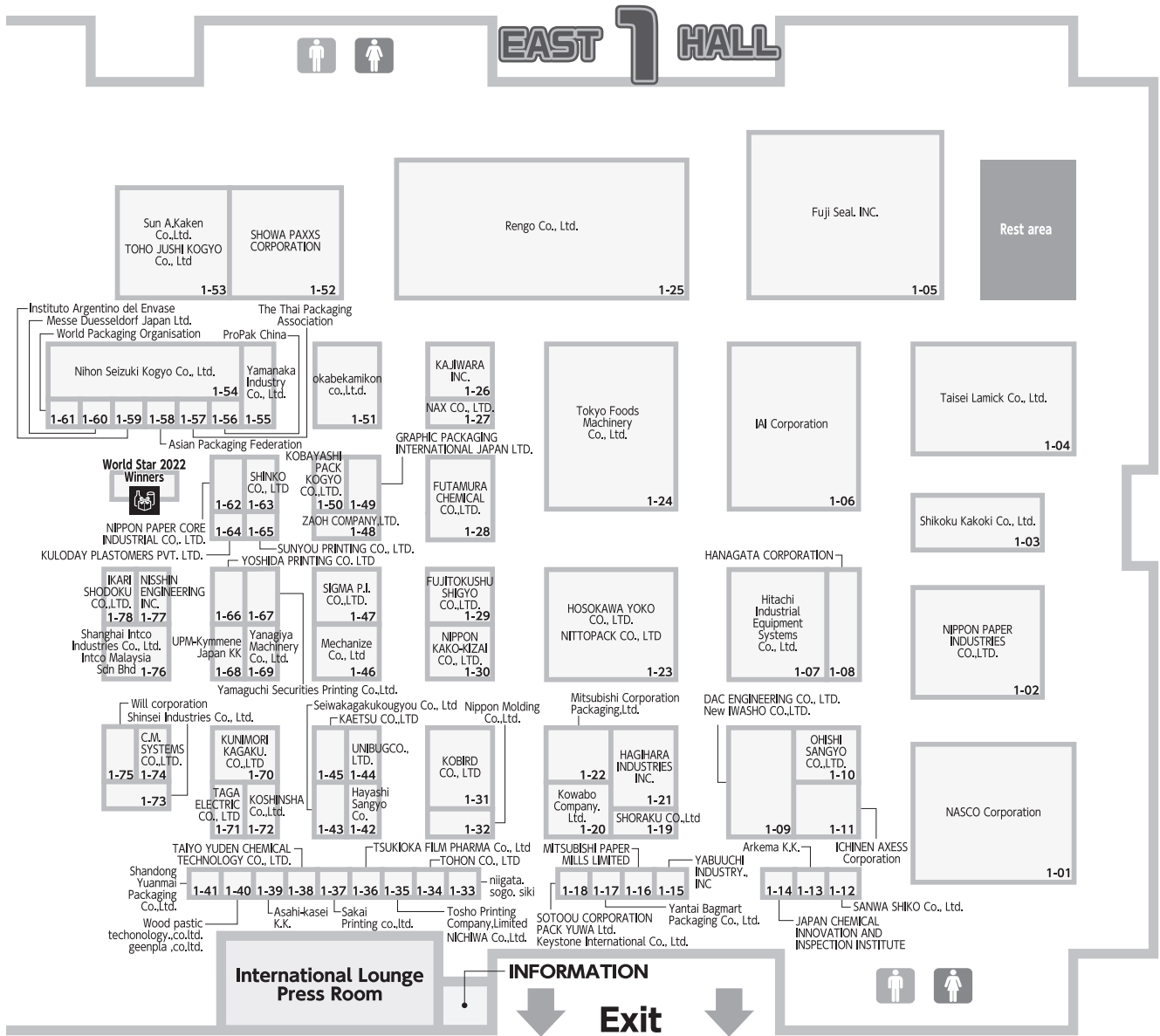
Advertisement

PR activities such as advertisements in industrial papers and magazines and traffic advertisements were carried out to attract exhibitors.

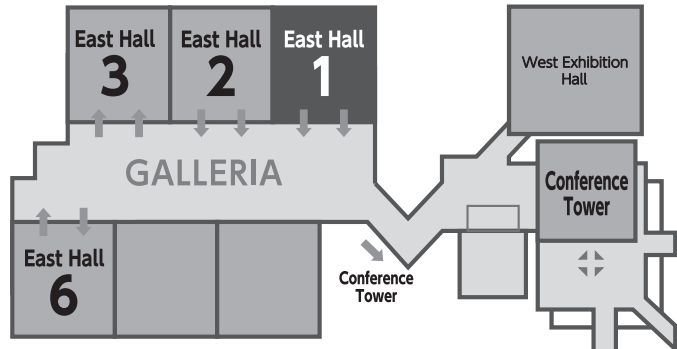
Facebook

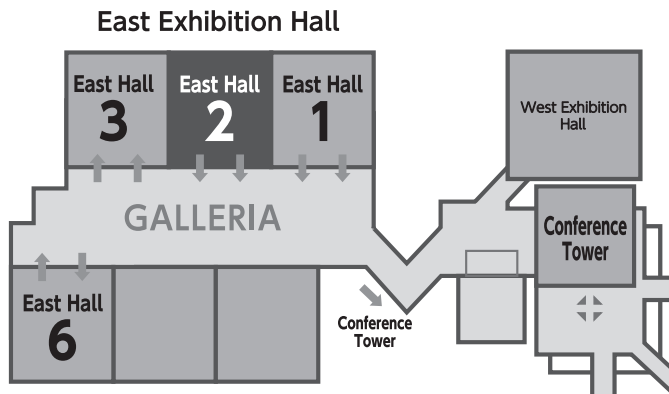
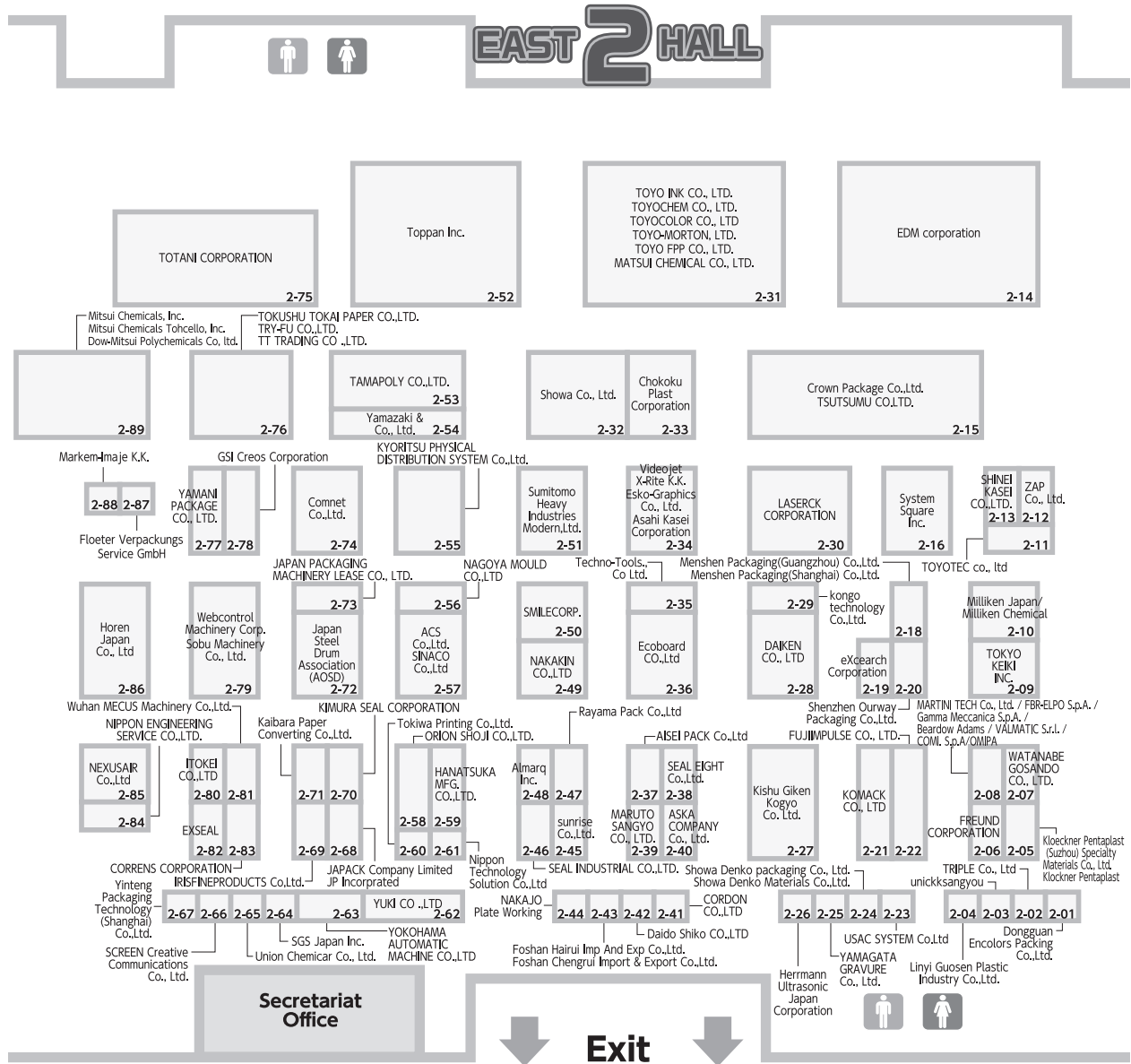
A Facebook service was available on the official website.

Floor Map



East Exhibition Hall

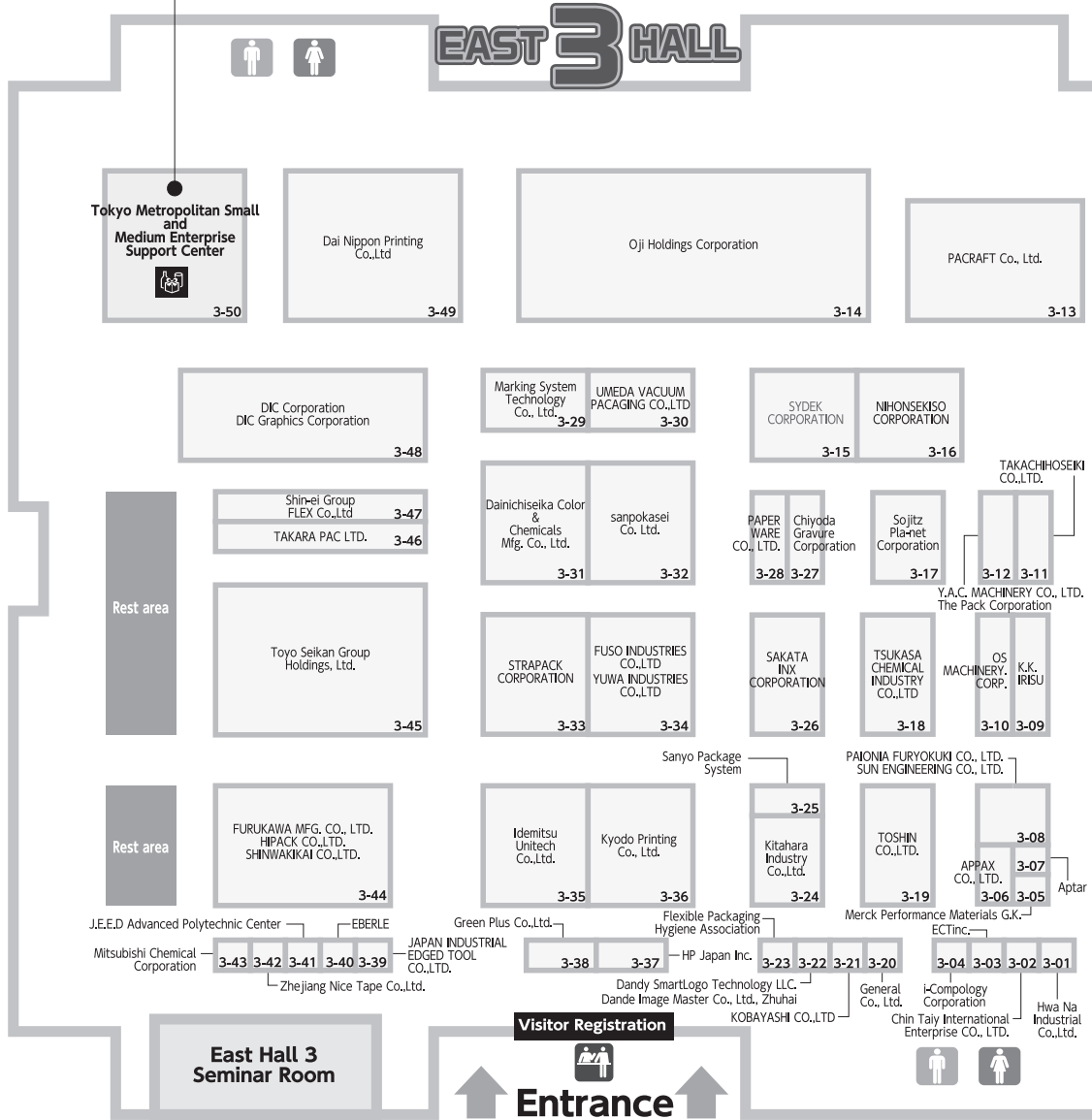




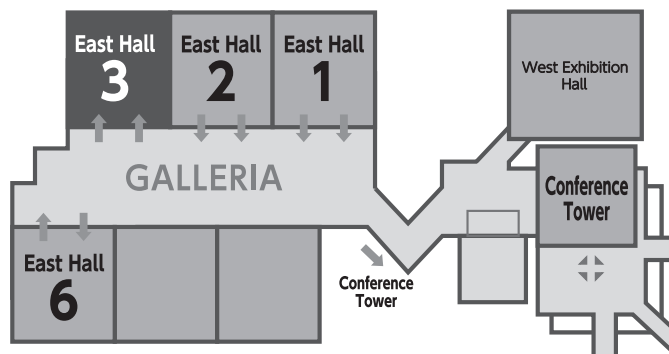
Floor Map

Tokyo Metropolitan Small and Medium Enterprise Support Center

- B-STORM.CO., LTD.
- COSMOTEC CO., LTD
- CREA Co., Ltd.
- e-JAPAN IT Co., Ltd.
- Export Japan Inc.
- FORWATEC JAPAN CORP.
- HOSHIO Co., LTD.
- KANEPACKAGE CO., LTD.
- Matsuurashiki seisakusyo
- PIJIN Co., Ltd.
- Rakupuri, Inc.
- SAIPLA Co., LTD
- Seikousyakougusyo Co., Ltd.
- SONIA CORPORATION
- Taiseishiki Seisakusho Co., Ltd.
- TAKETOMO ELECTRIC INCORPORATED
- Tokyo Metropolitan Small and Medium Enterprise Support Center
- TOKYO MIRAI SOZAI (ECO friendly combustible plastics)
- TOKYO YOSHIOKA CO., LTD.
- YAMACOH CO., LTD.
- YOSHIMURA
- Zen-Sai

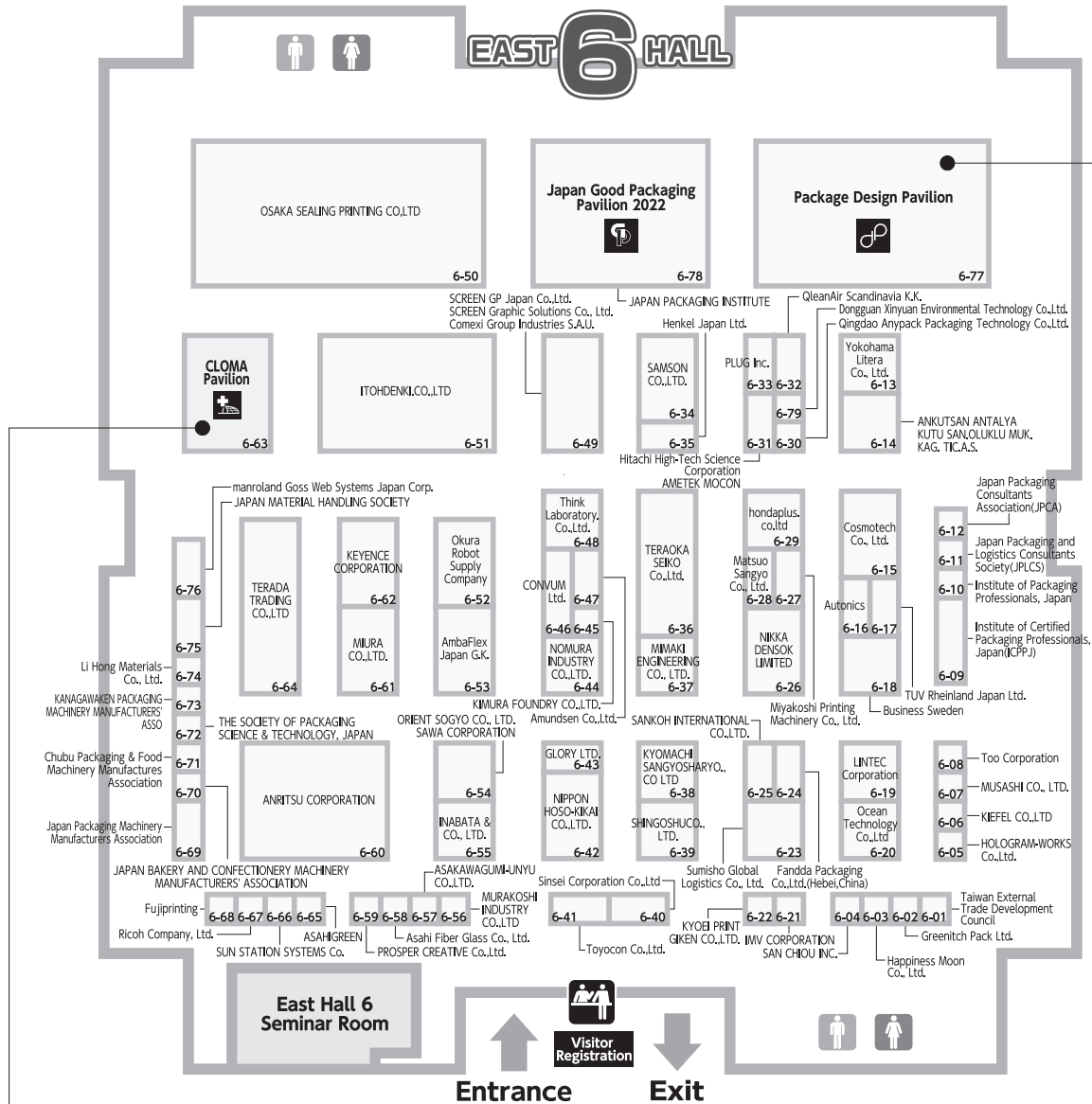


East Exhibition Hall



PACKAGE DESIGN PAVILION

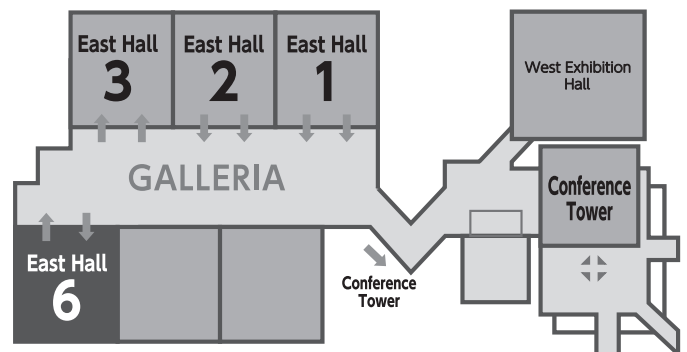
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- PLUG Inc.
- RADIAN inc.
- REGAN Inc.
- sanodesign
- studio a-one
- TANK INC.
- Yao Design International Inc.
- YOKOHAMA LITERA design studio



CLOMA Pavilion

- Correns Corporation
- Dow Chemical Japan Ltd.
- Eco Mark Office, Japan Environment Association
- Heiwakagaku Industry co.,ltd.
- Japan Clean Ocean Material Alliance
- Japan Expanded Polystyrene Association
- KITAMURA CHEMICALS CO., LTD.
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